Job Description

Job Title: **Sussex Cricket Ambassador**

Hours: **Variable**

Term: **1 year initially – followed by review**

Role Purpose:

The purpose of this role is **to promote Sussex Cricket in a particular Area in the County,** to encourage greater participation through playing, watching or supporting cricket in Sussex and to bring benefits to those communities through cricket.

Key Responsibilities:

- Use existing and newly formed links and networks within the Area, which allow the Ambassador to communicate opportunities and activities at Sussex County Cricket Club (SCCC) and cricket-based activities within the local communities. Such communications will be in a variety of forms.
- Use those same links to understand the needs of the Area, including where cricket in some form may provide an intervention that would be of benefit to members of that community.
- Build links with the Local Authority(s) in the Area.
- Build links with the local cricket clubs in the Area.
- Work closely with the CSR & Partnerships Manager and the rest of the Ambassador Team to continually formulate plans to achieve objectives. This will include quarterly meetings, which will be attended by the Sussex Cricket Chief Executive.
- Liaise with the two Sussex Cricket charities – Sussex Cricket Community Trust and Sussex Cricket World.

The Ambassador's primary lines of accountability will be with the Sussex Cricket Chief Executive and the Corporate Social Responsibility & Partnerships Manager.

Desired Outcomes:

- Through locally driven communication and initiatives, to demonstrate new interest and participation in Sussex Cricket either through increased membership of Sussex County Cricket Club and attendance at SCCC events, or increased participation in various forms.
- By promoting Sussex Cricket, to enhance the interest of local businesses to engage with SCCC through funding or sponsorship.

Benefits:

This is a voluntary role but has the following benefits:

- Free SCCC membership;
- A complimentary lunch with Chief Executive, key staff and fellow Ambassadors at SCCC;
- A photograph and biography on the Sussex Cricket website.

February 2014

Sussex Cricket Ambassador Person Specification	
1. Experience	
	• Proven ability to build and maintain relationships with people from all backgrounds • Have a close connection to their community through various channels • Track record in delivering projects
2. Skills & Knowledge	
	• An interest and understanding of cricket • Excellent communication skills, both written and verbal • Ability to build and maintain networks throughout the community • Ability to organise and manage their own time effectively
3. Personal Qualities	
	• A high level of enthusiasm, with a desire to succeed • Results driven • Creative and innovative approach • Self-motivated, with a proactive approach to work • A team-player • A professional attitude and appearance • Articulate and amenable with a desire to build relationships/networks • Willingness to embrace the Sussex Cricket values: honesty, enjoyment, selflessness, respect and drive
4. Additional	
	• Full Disclosure and Barring System check (formerly CRB)

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