

**SUSSEX CRICKET FOUNDATION  
(A COMPANY LIMITED BY GUARANTEE)**

**ANNUAL REPORT AND  
FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED  
31 OCTOBER 2016**

# SUSSEX CRICKET FOUNDATION

## COMPANY INFORMATION

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Charity Name	Sussex Cricket Foundation (A company limited by guarantee)	
Company Number	09592885 (England and Wales)	
Charity Number	1162649	
Registered Office	County Ground Eaton Road Hove BN3 3AN	
Directors / Trustees	Daniel Oliver Nigel Russell David Bowden John Abbott David Dumigan Gary Stanley Jack Wilkinson Andrew Dalby-Welsh Ishtiaq Jalal Katherine Cooper Elizabeth Ager Charlotte Blant Donna Fraser Michelle Page John Barclay	(Appointed 15 May 2015) (Appointed 15 May 2015) (Appointed 18 August 2015) (Appointed 13 November 2015) (Appointed 13 November 2015) (Appointed 13 November 2015) (Appointed 13 November 2015) (Appointed 7 April 2016) (Appointed 7 April 2016) (Appointed 1 July 2016) (Appointed 1 July 2016) (Appointed 1 July 2016) (Appointed 1 July 2016) (Appointed 1 July 2016) (Appointed 1 July 2016) (Appointed 15 May 2015) (Resigned 13 November 2015)
Company Secretary	Nigel Russell	(Appointed 15 May 2015)
Auditor	RSM UK Audit LLP Portland 25 High Street Crawley, West Sussex, RH10 1BG	

# SUSSEX CRICKET FOUNDATION

## TRUSTEES' REPORT FOR THE PERIOD ENDED 31 OCTOBER 2016

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The Trustees have pleasure in presenting their report and accounts of Sussex Cricket Foundation (SCF) for the period ended 31st October 2016. The Foundation is a wholly owned subsidiary of Sussex Cricket Limited (SCL) and forms part of the consolidated accounts of that body. These have been prepared in accordance with the Statement of Recommended Practice on Accounting and Reporting by Charities, current statutory requirements and the Charity's Articles of Association.

### Chair's Report

I am delighted to present this first report of the Sussex Cricket Foundation, which became operational on 1st November 2015.

The charity has had an energetic and largely successful first year, has faced some challenges relating to a new organisational environment and experienced changes of culture within the merged entity. The SCL Board of Directors has appointed an excellent team of Trustees who have produced great success and risen to the challenges with equal aplomb and, as structures develop very satisfactorily across the management horizon, the Foundation is set for a bright and exciting future.

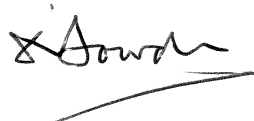
In particular, I would like to record the outstanding work of Tim Shutt, our Managing Director, who played a significant role in the setting up of the new organisation. Tim has since retired from this role and is very much missed. The Trustees and its officers have been innovative and determined in seeking to achieve the Foundation's Objects, and their enthusiasm and drive bodes well for its future.

We have had a successful income-generation Appeal in this first year, raising over £100,000 - money that is already being invested in grass roots activities. Indeed, we owe huge debt of thanks to the many organisations, friends and members of the public who have supported us so strongly. In particular, the Foundation is most grateful for the wonderful, ongoing support received from the SCF Vice Presidents who each make annual charitable donations of at least £1,000; these contributions are hugely appreciated.

It is essential we help the recreational game grow and prosper and our plans will encourage that ambition. We have made excellent progress on the education, employability and health portfolios and there is great scope for significant further developments.

In summary, in this first year, as well as ensuring that the charity now has effective structures, practices and governance in place, hugely relevant operational programmes have been developed and implemented. Indeed, the Trustees have made excellent strides and have given the Foundation a solid platform from which to satisfy future ambitions. It has been a privilege for me to lead the Foundation, as I now look to hand over the reins in 2017.

David Bowden  
Chair



# SUSSEX CRICKET FOUNDATION

## TRUSTEES' REPORT (CONTINUED) FOR THE PERIOD ENDED 31 OCTOBER 2016

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### Structure, Governance and Management

Sussex Cricket Limited appoints the Foundation's Trustees and it devolves power to those Trustees to meet its charitable Objects. The SCF Board of Trustees meets routinely at least once a quarter (on seven occasions during its first reporting year). A number of committees and working groups has been set up to monitor, challenge, help and advise the work of the executive team. These are:

- Governance and Finance Committee;
- Fundraising Committee;
- Grant Giving Committee;
- Special Projects Committee;
- Adult Leagues Group;
- Communications Group;
- Education, Health & Wellbeing Group; and
- Participation, Accessibility & Inclusion Group.

A designated Trustee has been appointed to chair or take a lead on each of the above. In addition, one of the Trustees has assumed the responsibility for advising the Trustees on financial matters (David Dumigan) and another Trustee acts as the Secretary (Nigel Russell), with specific responsibilities on compliance, charity and company law. The day-to-day operation of the Foundation is carried out by a team of three officers, currently under the supervision of the SCL Chief Executive, to whom they report. The vacant post of Managing Director is currently under review.

The Trustees review not only the application of statutory compliance and best practice, but also the major risks to which the Foundation is exposed and, in concert with SCL, they put in place safeguards and policies to mitigate those risks. The Trustees have no financial interest in the surplus or assets of the Foundation and receive no remuneration from it. The directors consider the board of directors, who are the Trust's trustees, and the senior management team comprise the key management personnel of the charity, in charge of directing, controlling, running and operating the Trust on a day-to-day basis. All directors give of their time freely and no director received remuneration in the year. Details of other key management personnel's remuneration is disclosed in Note 11.

On appointment, Trustees are provided with a comprehensive information pack and guidelines on trusteeship. They are encouraged to attend an induction to familiarise themselves with the Foundation's operations and practices; two such sessions were held within the reporting period. The Trustees are also required to sign a SCF Trustees' Code of Conduct declaration.

The present members of the SCF Board, who are Trustees of the Charity's activities and Directors of the Company for the purposes of the Companies Act 2006, are as follows:

John Abbott	Donna Fraser
Elizabeth Ager	Ishtiaq Jalal
Charlotte Blant	Daniel Oliver (Ex-Officio SCL Board of Directors)
David Bowden (Chair)	Michelle Page
Katherine Cooper	Nigel Russell (Secretary)
Andrew Dalby-Welsh	Gary Stanley (Ex-Officio SCL Board of Directors)
David Dumigan (Finance Trustee)	Jack Wilkinson

# SUSSEX CRICKET FOUNDATION

## TRUSTEES' REPORT (CONTINUED) FOR THE PERIOD ENDED 31 OCTOBER 2016

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### **Charitable Objects**

The Objects for which the Foundation is established are for the public benefit through promoting community participation in healthy recreation; providing facilities for sport and recreation for all to enhance their quality of life; and advancing the education of all.

### **Activities and Objectives**

The Charity fulfils its charitable Objects through the operations of the Sussex Cricket Foundation.

The reporting period was the first of the Foundation's existence and it set itself the following objectives during that period:

1. To provide enjoyable, structured and competitive playing opportunities within recreational cricket in Sussex
2. To create inclusive and accessible opportunities for all people across Sussex regardless of ability, age, gender, ethnic origin or sexual orientation.
3. To use the power of cricket as a vehicle for achieving social good.

Three pillars underpin the structure of this ambition:

1. Participation
  - a. By creating pathways into cricket across Sussex, enabling people to play at the level they wish.
  - b. By building a strong regional club network of coaches, officials, groundsmen and sustainable facilities.
  - c. By providing opportunities for all to get involved with cricket and making the game inclusive.
2. Education & Employability
  - a. By using cricket to inspire personal, social, educational and vocational development.
3. Health & Wellbeing
  - a. By reaching local communities to harness the charitable, health & wellbeing and individual benefits that cricket can offer.

# SUSSEX CRICKET FOUNDATION

## TRUSTEES' REPORT (CONTINUED) FOR THE PERIOD ENDED 31 OCTOBER 2016

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### **Achievements and Performance**

#### *Participation*

Following the formation of the Charity, SCF assumed responsibility for the governance and management of all recreational cricket, including the league structures across the County resulting in the engagement of 245 cricket clubs. The main objective was to increase the number of participants playing the game at all levels. In this respect 7,500 matches were scheduled in the reporting year in comparison to the previous year's total of 7,290.

Recreational cricket in Sussex has relied on the support of 7,000 volunteers, and the Foundation has galvanised their enthusiasm by instituting local action groups and associations to help tackle local issues and plan for the future. With SCF support, the Sussex Association of Cricket Officials, the Sussex Association of Groundsman and the Sussex Association of Cricket Coaches meet regularly to deliver infrastructure support to clubs. This year, 16 coaching courses took place (level 1 and level 2), with the 250 attendees achieving a 75% completion rate, which is above the national average.

In total, 40,000 players of different genders, abilities and backgrounds took part in games of cricket in Sussex with a further 16,000 children being introduced to the game (9,000 in 2014/15). Where children were introduced to cricket clubs, 80% chose to stay, play and ultimately join the club, in order to continue and develop their cricketing experience.

Approximately 300 Women's and Girls' Cricket matches took place during the summer, and a strategy is being developed to increase further participation in this rapidly growing sector.

Some 1,600 disabled participants have taken part in cricket through 8 local area hubs (4 hubs in 2014/15) covering a variety of special needs, including Deaf and Visually Impaired. SCF has encouraged vulnerable groups to enjoy the benefits of cricket and in areas of deprivation, 4 Street Hubs were set up which gave 250 children the opportunity to play the game free of charge. The Foundation has also encouraged the Lesbian, Gay, Bisexual and Transgender community in Brighton and Hove, to participate in cricket in a friendly and safe environment.

#### *Education & Employability*

There has been significant development in this area since the creation of the Foundation with standalone education and employability programmes being embedded into the SCF's delivery plan. To further facilitate the ambitious plans, an Education, Employability & Skills Manager was recruited to the SCF staff during the year.

"No Boundaries", a mental health programme funded by the Department for Work and Pensions through its Flexible Support Fund, resulted in 71 unemployed claimants of health related benefits attending courses. The programme achieved a retention rate of 83% against a target of 80% and enabled 27% of participants to move off all benefits against a target of 15%. 46 learners participated in volunteering and 48 learners achieved an NCFE qualification in employability skills.

The Foundation's commitment to Education has been underpinned by a brand new Learning Centre, based at the 1<sup>st</sup> Central County Ground, Hove, supported by a local sponsor, which houses learning facilities and is used on a regular basis by the local community.

#### *Health*

Since sport is key to keeping people active and encouraging active lifestyles, SCF has developed programmes to deliver these benefits to the local community; for example during matches at the 1<sup>st</sup> Central County Ground in 2016, the Foundation has engaged a local health check provider to support the public with free health checks.

Through local schools and councils, the SCF has created a programme called "Healthy Mind, Healthy Body". Aimed at primary schools, this programme will be further rolled out in 2017 following excellent feedback from the City of Whitehawk Academy during a pilot programme.

# SUSSEX CRICKET FOUNDATION

## TRUSTEES' REPORT (CONTINUED) FOR THE PERIOD ENDED 31 OCTOBER 2016

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### **Public Benefit**

The Foundation exists solely for the Public Benefit. Its Objects and its activities deliver that benefit through its many programmes. The Trustees understand the requirement to observe and adhere to the Charity Commission's guidance on Public Benefit (PB1) and they believe that Sussex Cricket Foundation delivers this satisfactorily.

### **Future Plans**

#### *Participation*

- Delivery of the ECB's *Cricket Unleashed* strategy in Sussex, including:
  - *All Stars Cricket*, a new Key Stage 1 programme
  - Development of shorter formats for cricket
  - Women's and Girls' participation
- Expansion of the Club Leaders Course
- Development of a new club volunteers support programme
- Crawley Wicketz programme, funded by the Lord Taverners, with the view to delivering a social impact programme
- Disability Cricket Championships, increasing the number of games played by disabled participants across the year

#### *Education*

- Expansion of the *No Boundaries* employability programme
- Launch of a new SCF Academy, aimed at BTEC Level 2 students across the County in association with the Portslade Aldridge Community Academy
- Launch of NEET Participation programmes
- Launch of a lone parent project, in association with our *No Boundaries* programme
- 14 -16 Alternative Provision programme

#### *Health*

- Expansion of the 'Healthy Mind, Healthy Body' programme
- Embed key health messages within participation and education programmes

# SUSSEX CRICKET FOUNDATION

## TRUSTEES' REPORT (CONTINUED) FOR THE PERIOD ENDED 31 OCTOBER 2016

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### **Financial Review**

Against the backdrop of a challenging initial period (as noted in the accounting policies), the Charity secured incoming resources for the year of £1,007,362 and incurred expenditure of £922,644, resulting in a surplus of £84,718. It should, however, be noted that the incoming resources includes resources from predecessor bodies, notably Sussex Cricket Board amounting to £218,145. This enabled the Foundation to commence activities, in earnest, from day one.

The Balance Sheet shows total assets at the year-end equivalent to the surplus in the first year, namely £84,718.

### *Principal funding Sources*

The major element of the Foundation's income is secured from the England & Wales Cricket Board (ECB) to organise and manage national initiatives - for example, "Chance to Shine" within local communities and is in line with the Charity's objectives. Furthermore, grants are available from the Department of Work and Pensions (DWP) and local authorities to promote educational and health initiatives

Notably, through the considerable efforts of its Fundraising Committee, the Foundation also secures a significant level of income from donors and benefactors, which allows the Trustees to direct resources to further the objectives of the Charity. The Trustees wish to place on record their grateful thanks to all those who have shown such generosity and kind support.

### *Fixed Assets and Capital Investment*

The Foundation holds no Fixed Assets and does not, at present, invest in capital projects.

### *Reserves Policy*

The Trustees have earmarked sufficient cash resources that they feel is prudent to meet the dual needs of the working capital requirements and the mitigation of adverse risks as identified by the Risk Register.

Aside from retaining a prudent amount in reserves the majority of the charity's funds are to be spent in the short term with no funds held for long-term investment.

### *Investment Policy*

There is no investment policy, as funds are required to meet working capital requirements. However, the Trustees have unrestricted powers of investment under the Foundation's Articles of Association.

### **Going Concern**

The Trustees have put in place measures to give them confidence that the Charity is and remains a Going Concern. Governance processes are in place that includes the establishment of a Governance & Finance Committee that reports to the Board of Trustees that, each month, examines the detailed budgets and forecasts and also assesses the Risk Register with the senior management team.

### **Restricted Funds**

Restricted Funds are those elements of the grants from the England & Wales Cricket Board and the Department of Work and Pensions where cash has been received in advance of the delivery of specific projects.

### **Statement of disclosure to auditors**

So far as the Trustees are aware, there is no relevant audit information of which the auditors are unaware.

The Trustees have taken all necessary steps to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.



# SUSSEX CRICKET FOUNDATION

## TRUSTEES' REPORT (CONTINUED) FOR THE PERIOD ENDED 31 OCTOBER 2016

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### Statement of Trustees' Responsibilities

The Trustees (who are also directors of Sussex Cricket Foundation for the purposes of company law) are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year that give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the Going Concern basis unless it is inappropriate to presume that the charitable Company will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**By order of the Trustees**

**County Ground  
Eaton Road  
HOVE  
East Sussex BN3 3AN**



**N F Russell  
Secretary**