

Sussex Cricket Board



Newsletter CHRISTMAS 2008



NATWEST CRICKETFORCE 2009 - 4th & 5th APRIL

NatWest CricketForce is now established as the largest volunteering event in sport. However, are you making the most of this opportunity?

Whether you use the 4th & 5th of April next year or other dates pre-season, it is a great way to prepare for the new season and raise your club membership.

Just from volunteers' time alone, lots can be achieved, and approaching local businesses for freebies or discounts is definitely worth a shot. It's so easy to register, so log onto the ECB website, www.ecb.co.uk/natwestcricketforce where you will find details on how to register your club as well as details of all companies offering discounts to NWCFF registered clubs. Here you can also find out about the 'go green' club fund where you can apply for up to £10,000!

Last year St James's Montefiore CC (ECB selected National Showcase Club) had 150 volunteers and 22 different companies on board, which has left a lasting legacy.

Could this be you in 2009?

AWARDS UPDATE

Since our last Newsletter we are proud to announce that having won the Regional Award, Charlotte Burton (Women & Girls Community Coach) went on to win the National Sky Sports award for 'Outstanding Coaching Achievement'. To add to this, Charlotte was recently awarded 'Coach of the Year' at the Brighton & Hove Sports Awards. These are great achievements for Charlotte who has done amazing work with building up Women & Girls cricket in Sussex over the last three years.

There were more achievements at the Sussex Sports Awards in November, with the following winners; Adam Maharaj-Newman - Young Coach of the Year, Lakshmi Newman - Volunteer of the Year, Tony Millard - Unsung Hero. In addition, Helenswood School U13 Girls team won 'Young Team of the Year', having become National Lady Taverners Indoor Champions earlier in the year.

Finally, we are extremely pleased to report that the late Dr John Dew was awarded the National Osca for Lifetime Achiever, and also David Bowden & Jim May were highly commended in their categories.

If it hasn't already, why should your club get involved?

- *Unrivalled assistance with renovation and improved facilities to build a foundation for future growth*
- *The profile raised helps to attract and maintain a wider membership base and increase income*
- *Working through the community builds vital partnerships for years to come, for example with local schools, councils and businesses*
- *The potential of media attention and publicity that comes with ECB involvement can only be a good thing as your club strives to move forward*



MERRY
CHRISTMAS
FROM THE
SUSSEX
CRICKET
BOARD

FOCUS CLUBS

The Focus Club criteria has now been updated and can be downloaded from www.sussexcb.play-cricket.com

CLUBMARK

If you are currently working through Clubmark Accreditation, contact your Development Officer for details on recent changes to the criteria.

CLUB AFFILIATION 2009

In the new year all affiliated clubs will once again be contacted to re-affiliate for 2009.

Next year will see a new affiliation package, to bring all aspects together to make things easier for everyone involved which also follows the feedback given at the SCB Forum in September.

Included in this will be the request to update your club's details which will help us to ensure all the correspondence we distribute make it to the right people in your club.

Your prompt reply to this will be greatly appreciated to assist with the production of the 2009 Club Directory to be produced pre-season.

Many thanks in advance.



SUSSEX CRICKET BOARD ANNOUNCES INCREASED PARTICIPATION IN CRICKET

Each year the Sussex Cricket Board measures changes in participation and club membership at the end of the playing season. The figures for 2008 show that participation in grass roots cricket has risen by 21%, with women and girls participation up by 29%. This takes into account people taking part in schools, clubs and community groups and importantly the outcome of this increase is that local club membership has also increased by 10% and by a staggering 78% for women and girls.

This reflects a trend of growing participation in the recreational game across England and Wales over the past 5 years and

provides a great base for the development of the game. Since the 2005 Ashes there has been a dramatic rise in participation and the introduction and growth of 20/20 cricket has also had a very positive impact. It is particularly important to see that club membership is increasing, despite so many clubs being at or close to their capacity, as this is where people's interest in the game can be sustained.

The huge increases across the women and girls cricket bode well for the future of women and girls cricket in Sussex. Sussex are already the County Champions, but the grass roots development initiatives, spear-

headed by Charlotte Burton (SCB Women and Girls Community Coach), should help to sustain that success over a number of years.

9 new Clubs have also been awarded Clubmark Accreditation, the Sport England Kitemark which recognizes a club as being Safe, Child Friendly and Effective. These join the 23 other clubs already with the kitemark.

In total there are 245 affiliated clubs in Sussex, of which 120 have a junior section. There are around 400 junior club teams and over 500 school teams taking part in competitive cricket in the county.

NEW WEBSITE FOR RECREATIONAL CRICKET IN SUSSEX

Early next year we will be launching the new Sussex Cricket Board website (part of the Sussex County Cricket website) which aims to cover all aspects of Recreational Cricket in Sussex. All clubs will be advised once it is officially launched, hopefully by the start of the season!

FREE SCORER TRAINING!

A free 'Scorebook Entries Course' for total scorer beginners, will be held at Sussex CCC on Sunday 25th January 2009, 10am to 1pm. For details contact Mike Charman on 01903 695865 or through the SCCC Indoor School on 0844 264 0203.

If you are interested in setting up a short umpires or scorers course at your club, you need to contact your local ECB ACO representatives, as below:

Brighton, Hove & District ACUGS
Hastings & District ACUGS

Mike Lovesay 01323 897403
Paul Fuller 01424 853037

Eastbourne & District ACUGS
West Sussex ACUGS

Bill Booker 01323 504739
Alan Rodgers 01403 210294

MEET THE TEAM

We would like to welcome our new Development Officer for the South and East, **Simon Funnell**, who has taken over from John Stock. Simon started his new position in the Development Office in early October having been the East Area Community Coach for the past 2 ½ years.

We are also pleased to announce his replacement, **Roger Newman**, will be starting in January. Roger is a coach and member of Hastings Priory CC, being instrumental in setting up their successful Women & Girls' teams. He was also Chair of the East Area Cricket Association, a role which he will now pass on when he starts this new role.

SCB DEVELOPMENT OFFICE CONTACT DETAILS

Head of Recreational Cricket - Andy Hobbs 01273 827104 / 07768552679 andy.hobbs@sussexcricket.co.uk

Cricket Development Administrator - Katie Sykes 01273 827113 katie.sykes@sussexcricket.co.uk

Cricket Development Officer - NGW - Tim Shutt 01273 827117 / 07500025449 tim.shutt@sussexcricket.co.uk

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