



Sussex Cricket 2021-2024 County-Wide Plan



Our Purpose:

“Inspiring a passion for cricket”

Our 2024 Ambition:

“Our communities inspired to say I FEEL PART OF SUSSEX CRICKET”

**WE ARE
YOU ARE**



Our Values:

Selflessness, Honesty, Accessibility, Respect, Enjoyment, Drive



Sussex Cricket 2021-2024 County-Wide Plan



Our Priorities:

Deliver high-performance cricket teams

Inspire the next generation

Transform Women's and Girls' cricket

Grow and support the game in our communities

Develop grounds and infrastructure

Mental health & wellbeing

Equality, Diversity, and Inclusion

Best practice governance

Commitment to safeguarding

Environmental impact

Our Enablers:

Developing Partnerships

Financial Sustainability

Outstanding People

Commercialise the strategy

Ongoing Monitoring and Evaluation



Sussex Cricket 2021-2024 County-Wide Plan



Our Actions:

Deliver high performance cricket teams

- Grow output from Boys' and Girls' Pathway programme
- Develop high performance homegrown/English qualified talent
- Develop successful Sussex teams
- Develop a leading regional and county performance structure for women's cricket
- Play a leading role in supporting the success of the Southern Brave men's and women's teams in the Hundred
- Develop Oxfordshire partnership and grow output from pathway

Inspire the next generation

- Grow junior participation between 5–11-year-olds
- Develop junior leagues and competitions
- Continue to deliver and grow the street cricket programme
- Enhance professional players engagement with community programmes
- To encourage the development of state school cricket building on the partnership that Sussex Cricket has with the Brighton Aldridge Community Academy as our state school of choice.

Transform Women's and Girls' cricket

- Increase girls' involvement in junior participation programmes
- Implement a girls' secondary school programme across the county
- Develop customer led playing formats for women's and girls' across Sussex
- Implement women's and girls' facility funding
- Establish a Premier League for women's cricket in Sussex

Grow and support the game in our communities

- Nurture and grow Sussex Cricket's affiliated club network and the Sussex Cricket League based on market understanding of player needs
- Develop support for non-league cricket formats based on needs of players
- Develop a strategic approach to maintaining and growing an engaged workforce across Sussex
- Continue to improve and increase access to disability cricket across the county
- Use cricket to deliver wider social outcomes
- Implementation of urban cricket plans in Brighton and Crawley

Develop grounds and infrastructure

- Implement a facilities strategy/funding programme for affiliated clubs
- Ensure first-class practice and playing facilities for all our pathway training grounds
- Review and monitor the need and use of outground cricket facilities for first class cricket across the county
- A continued commitment to creating welcoming and accessible environments for all
- Oversee the implementation of the Sussex Cricket Masterplan to deliver ground improvements at Hove to ensure the viability of the Club for future generations and continue to host high profile matches, particularly women's international and domestic cricket



Sussex Cricket 2021-2024 County-Wide Plan



Our Actions:

Safeguarding

- Introduce and implement a safeguarding induction and training matrix for all employees and volunteers
- Continue to implement preventative safeguarding measures and create safe and enjoyable cricket settings.
- Enhance and communicate the clear and simple processes in place for reporting concerns.
- Review current policies and risk assessments to ensure that specific safeguarding content is included

EDI

- Comply with game-wide EDI commitments
- Develop and implement an EDI strategy and action plan
- Undertake an affiliated club survey regarding EDI to determine a true picture of community cricket within Sussex
- Undertake EDI training for all employees, Board Members and SCF Trustees

Best practice governance

- Undertake a review of all governance documents to ensure relevance and compliance with best practice
- Development of a Board skills matrix and succession plan
- Take all appropriate actions to ensure compliance with the County Governance Framework

Mental health and wellbeing

- Continued development and investment into our Mental Health and Wellbeing digital platform
- Continue to promote positive mental health amongst employees and volunteers
- Expansion of community initiatives such as Sporting Memories and Walking Cricket to support our community's well-being and mental health
- Produce a formal welfare referral document and 'safe space' for staff/players to raise concerns

Environmental impact

- Development and implementation of a sustainability pledge
- Set targets on key aspects of our sustainable pledge and review periodically
- Continue to improve our environmental management systems
- Raise awareness of environmental issues amongst employees, volunteers and our wider communities and encourage environmentally responsible behaviour