

Sussex Cricket Limited Privacy Policy

Sussex Cricket Limited and its ticketing website operator, Tickets.com, are committed to respecting and protecting your privacy. This policy explains how we may use any information that you supply to us, where that information identifies you individually.

We reserve the right to change the terms of this privacy policy from time to time, so we suggest that you check here periodically.

Types of information we will collect

We collect personal information, e.g. name, address, e-mail, date of birth and gender, when submitted by you to us using the various information submission boxes and forms that may be located within this website. We may also collect information about your use of this website.

Cookies

Like most other websites, we may use "cookies". Cookies are small amounts of data that a website transfers to an individual's hard drive for record-keeping purposes. Cookies allow the website to remember important information that will make your use of a website more convenient. For example, we may use cookies so that we remember you when you return to our website, to administer certain competitions, and to track the total number of visitors to our website on an anonymous aggregate basis. You can set your web browser to refuse cookies or to tell you when you receive a cookie. If you disable all cookies, you may not be able to take advantage of all the features on this website.

NOTE - Our ticketing website does not use cookies.

How we will use the information that we collect about you

We may use the personal information collected to:

help us to provide you with a more personalised service that is tailored to suit your needs and to assist us in sending you marketing information about our products and services;

send you marketing information on behalf of one of our business partners about products or services that they provide that may be of interest to you. We will not share your personal information with such partners, but send a mailing or e-mail on behalf of our partners; and

update and develop our records for assessment and analysis, including analysis of usage, measurement of site performance and generation of marketing reports, and to facilitate reviews, developments and improvements of the products and services offered to you.

We may share non-personal, non-individual information in aggregate with our partners for research purposes. In other words, we will not tell our partners that you visited a certain page, but may tell them how many visitors visited that page.

We will not sell or transfer personal information to third parties. We will not disclose your personal information to third parties except as detailed above, or for some other purpose for which you have given your consent, or where a government, regulatory body or the law requires or allows us to disclose your personal information.

Updating and accessing your information

If at any time, you would like to correct the personal information that we have about you, or if you would like to change your preferences for contacts from us, or if you wish us to cease using your data, you can let us know by contacting us at the address below.

If you do not want to receive any marketing information from us and wish us to cease using the data for this purpose, you can let us know by contacting us at the address below. By law, you have the right to review any personal information that we have about you, on payment of a fee.

If you wish to access this information, please contact us at the address below, stating your full name and address and providing any other relevant information.

Links to other sites / Non-application of this privacy policy

We offer links to sites that are not operated by us. If you visit one of these linked sites, you should review their privacy and other policies. We are not responsible for the policies and practices of other companies.

If you choose to place your personal details on any publicly accessible page (for example, on a message board), this data will not be covered by the privacy policy.

Contacting us

If you have any questions about our privacy policy, please contact us by e-mail or post.

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